

Dear XXX,

HLTH Europe is the must-attend event for healthcare innovation across the continent. With 5,000+ attendees (1 in 3 C-suite), 350+ world-class speakers and a packed agenda of cutting-edge content, it's the ideal place to network, learn and uncover new opportunities to drive impact for our organisation.

I would love the opportunity to attend this year's event in Amsterdam, June 16-19, and here's why I believe it's worth the investment:

If you approve my travel for this event, I promise to:

- Connect with key decision makers and innovators to unlock new strategic partnerships
- Bring back insights on the latest healthcare trends, technologies and best practices
- Translating the knowledge and connections into actionable value for our team

Estimated costs:

- Travel: Flight to Amsterdam - approx, €XXX
- Hotel: HLTH has discounted hotels near the RAI Amsterdam averaging €240 a night
- Transport: Quick transit from Schiphol Airport to venue – ~€40 each way

What's included in my ticket?

- Breakfast, lunch and evening networking receptions
- Access to a library of recorded sessions in the HLTH community as part of my Registration
- Meet and network with the biggest names from across the European healthcare ecosystem
- A jam-packed agenda of the biggest people and companies in healthcare right now
- A show floor of 350+ exhibitors with the most innovative technology in the industry
- The ability to immediately export the contacts I've made through the event app

Prices are expected to rise soon, so I'd love to get your approval early to secure the best rate. Attending HLTH Europe would be a powerful investment in our growth, and I'm confident I'll bring back ideas and connections that make a real difference.

Thanks

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