

HEALTH *transformation* SUMMIT

Brought to you by



In collaboration with
the World Economic Forum

17-18 June 2024
at the RAI in Amsterdam



Welcome remarks from HLTH Europe

Dear Summit attendees,

Welcome to the Health Transformation Summit 2024. We are thrilled to have you join us as we unite to catalyse meaningful change for improving health outcomes.

Our world faces unprecedented health challenges, from rising chronic diseases and an ageing population to increasing costs. Thus, the need for innovative solutions has never been more pressing. This summit aims to share insights, explore best practices and chart a path towards healthcare transformation.

Over the next two days, we will explore critical themes:

- **Digital, data & AI:** Explore the power of digital tools and AI to revolutionise patient care and improve health outcomes.
- **Affordability:** Examine strategic approaches to make healthcare systems more affordable, sustainable and outcomes focused.
- **Transformational case studies:** Learn from real-world examples of how healthcare organisations are thriving through innovation.
- **Empowering the workforce:** Discuss levers to support and develop our global healthcare workforce to meet evolving health needs.

We are honoured to welcome our distinguished speakers whose insights will guide our discussions as we address the complexities of healthcare transformation.

We encourage you to engage, share your insights, and build connections that will extend beyond this summit. The collaborative spirit we cultivate here will drive the changes needed to enhance healthcare for all. We would love to keep in touch with all of you as we are creating a global group of policy leaders in healthcare.

We look forward to an inspiring and productive summit with you all.

Warm regards,

A handwritten signature in black ink that reads "Lina Behrens".

Lina Behrens

Head of Strategy & Content

Director of the Health Transformation Summit

HLTH Europe



Welcome remarks from BCG

Dear Fellow Attendees,

At Boston Consulting Group (BCG), we are excited to join you in exploring how to foster innovation and sustainable transformation in healthcare.

While innovative solutions and services already exist, their transformative potential is largely under-leveraged. During the Health Transformation Summit 2024, we will explore how healthcare systems can create the conditions for innovations to thrive and scale. This involves engaging the health workforce with the capabilities and energy to drive both operational and cultural change, working on digital enablers such as data, tech foundations, funding, incentives, and regulations, and taking a systemic view on transformation by creating novel care pathways, shifting funding across the system, managing variation, and leveraging scale.

Our aim is to support resilient, equitable, and high-performing health systems through these innovative approaches. Together, let us chart a course towards a healthier, more equitable future where every individual has access to the care they deserve.

We look forward to insightful discussions and collaborative efforts at the Health Transformation Summit 2024.

Kind regards,

A handwritten signature in black ink, appearing to read 'Ben Horner', with a stylized flourish at the end.

Ben Horner
Managing Director & Partner
BCG



Welcome remarks from The World Economic Forum

Dear Summit attendees,

On behalf of the Health team at the World Economic Forum, we welcome this opportunity to come together at this critical time with leaders from the public and private sector to focus on shaping the future of health transformation.

Indeed health challenges are continuing to rise at alarming levels (NCDs, obesity, diabetes, cardiometabolic disease, mental health). In parallel, there are significant and growing potential existential threats to human health (climate change, biothreats, antimicrobial resistance).

Post-pandemic health budgets are under pressure. Health workforces face a projected shortfall of over 10 million health workers by 2030.

At the same time, new technologies and collaboration models are emerging that offer the potential to reshape approaches to health and health care that could significantly improve outcomes, increase access, and optimise costs.

Seizing this potential will require more sophisticated and intentional collaboration between governments and the private sector with a focus on sharing strategies, identifying gaps, and partnering to accelerate responsible innovation in care models, policies, and incentives.

We look forward to building a strong foundation at the summit to carry forward as we work together to transform care and improve holistic health and well-being around the world.

Warm regards,

A handwritten signature in black ink that reads "Andy Moose". The signature is written in a cursive, slightly slanted style.

Andy Moose
Head of Health & Wellness
The World Economic Forum

Day 1: Monday 17 June

12:30-1:30pm Registration & Lunch

Entrance L, Amsterdam RAI, Europaplein 24, 1078 GZ Amsterdam, Netherlands

1:30-1:40pm Welcome Address

Speakers

- **Lina Behrens**, Head of Strategy & Content, HLTH Europe, Director of Health Transformation Summit, Germany
- **Shyam Bishen**, Head, Centre for Health and Healthcare; Member of the Executive Committee, World Economic Forum, US
- **Ben Horner**, Managing Director & Partner, BCG, UK
- **Jennifer Clawson**, Partner & Director, BCG, Spain (Chairperson Day 1)

1:40-1:50pm State of European healthcare

(Keynote and Q&A)

Speakers

- **Jennifer Clawson**, Partner & Director, BCG, Spain
- **Ben Horner**, Managing Director & Partner, BCG, UK

This session explores the current landscape and future trends shaping healthcare across Europe. BCG will set the scene by addressing the main themes of the Summit: digital innovation, data and AI, affordability, and workforce challenges. We will examine the impact of ageing populations, the integration of digital health technologies, and the role of funding mechanisms. This session will establish a foundation for the discussions in subsequent sessions, as we navigate the complexities and opportunities within the European healthcare landscape.

1:50-2:40pm Data-driven digital transformation in global healthcare:

A prescription for change

(Panel discussion and Q&A)

Speakers

- **Ricardo Baptista Leite**, CEO at HealthAI, Founder & President of UNITE, Portugal
- **Mario Jendrossek**, European and International Affairs Director, French Health Data Hub, France
- **Rita Sá Machado**, Director General of Health, Ministry of Health Portugal, Portugal
- **Nick Schneider**, Head of Division 511 on new technologies and data use, Federal Ministry of Health, Germany
- **Claire Harrison**, Chief Digital & Technology Officer, Medicines and Healthcare products Regulatory Agency, UK

In 2020, the healthcare sector was swamped with 2.3 zettabytes of data. By 2025, it's predicted that 30% of the world's data will come from healthcare. This data holds potential for transforming patient care, addressing workforce shortages, and boosting financial efficiency. However, 97% of hospital-generated data goes unused.

This session examines the role of digital tools, data management, and AI in harnessing healthcare data's potential. While not a cure-all, these technologies can drive efficiency, reduce workforce gaps, improve health outcomes, tackle chronic diseases, and promote global health equity. Join us to explore how these innovations can shape the future of healthcare.

2:40-3:00pm Mayo Clinic case study on data-driven digital transformation

(Presentation and Q&A)

Speakers

- **John Halamka**, President, Mayo Clinic Platform, Mayo Clinic, US

Discover the transformative potential of leveraging healthcare data with John Halamka, President of the Mayo Clinic Health Platform, in a case study and Q&A discussion. Join us to hear about a real life example highlighting the critical importance of digital tools, data management strategies, and artificial intelligence in healthcare delivery.

3:00-3:30pm Coffee break

Continuation Day 1: Monday 17 June**3:30-4:10pm We are broke - how can we make our healthcare systems more affordable**
(Presentations and Q&A)

- **Willem Jan Bos**, Co-Chairman, Linnean Initiatief, Netherlands
- **Daphne Khoo**, Deputy Director-General of Health (Appropriate and Value-Based Care) and Executive Director of Agency for Care Effectiveness (ACE), Ministry of Health Singapore, Singapore
- **Sally Lewis**, National Clinical Director for Value-based Healthcare, NHS Wales, UK
- **Stefan Larsson**, Chair, International Consortium for Health Outcomes Measurement, Sweden (Moderator)

The escalating global healthcare budget crisis demands urgent transformation, with rising costs and insufficient correlations to improved patient outcomes.

In this session, real case studies from different countries are presented, followed by an honest discussion, highlighting what worked and what didn't work. Discover how changes in strategic approaches can drive a paradigm shift in provider behaviour, fostering a reality where healthcare focuses on outcomes that truly matter to patients.

4:10-5:20pm Thriving in transformation: Navigating the shifting landscape of healthcare payers, providers, systems, and services
(Presentations and Q&A)**Speakers**

- **Haruki (Harry) Matsumoto**, Director, Health Policy Bureau, Ministry of Health, Labour and Welfare, Japan
- **Eyal Zimlichman**, Chief Transformation & Chief Innovation Officer, Sheba Medical Center, Israel
- **Jennifer Clawson**, Partner & Director, BCG, Spain (Moderator)

The healthcare industry is undergoing significant transformation, compelling payers, providers, systems, and services to reimagine their strategies for the future. Digital engagement is reshaping patient journeys, health equity is a priority, and care is increasingly shifting from hospitals to outpatient settings and homes.

Data and analytics drive agility, and collaboration between public sector, biopharma, medtech, and technology companies is defining the new basis of competition. Join us to explore how organisations can thrive in this evolving landscape by adapting to these changes and fostering innovation.

5:20-5:30pm Day one closing remarks**Speakers**

- **Jennifer Clawson**, Partner & Director, BCG, Spain (Chairperson Day 1)

5:30-6:00pm Networking and transition to transport
(6pm pick up at the RAI to travel to Summit Dinner)**6:30-8:30pm Summit dinner, Stedelijk Museum**

Indulge in an exclusive evening of culinary delights and thought-provoking conversations at the invite-only dinner for the Health Transformation Summit attendees, generously sponsored by BCG. Join esteemed policy makers and private sector leaders for an intimate gathering, where ideas flourish, connections deepen, and innovative solutions for shaping the future of healthcare take centre stage.

8:30-10.30pm HLTH Europe x Philips Welcome Reception, Stedelijk Museum

Kick off the first night of HLTH Europe with the Phillips x HLTH Europe Welcome Reception at Stedelijk Museum. All attendees are invited. **You'll need your HTS badge to gain entry.**

9:30-10:30pm Shuttle buses to the RAI, nhow and Novotel hotels

Participants are also welcome to make their own way back at any time.

Day 2: Tuesday 18 June

8:15-9:00am **Arrival and breakfast**
Entrance L, Amsterdam RAI, Europaplein 24, 1078 GZ Amsterdam, Netherlands

9:00-9:10am **Welcome to Day 2**

Speakers

- **Andy Moose**, Head of Health and Wellness, World Economic Forum (Chairperson Day 2)

9:10-10:00am **Empowering the Global Healthcare Workforce: Navigating Challenges and Shaping the Future**
(Panel discussion and Q&A)

Speakers

- **Ian Abbs**, CEO, Guy's and St Thomas' NHS Foundation Trust, UK
- **Georgina Bassett**, Deputy Chief Nursing Officer, Ministry of Health, Ireland
- **Francesca Colombo**, Head of Healthcare, OECD
- **Aurimas Peckauskas**, Vice Minister, Ministry of Health of the Republic of Lithuania
- **Monica Schagen**, Counselor for Health, Welfare and Sport, Ministry of Health, Welfare and Sport, Netherlands (Moderator)

The global healthcare workforce faces challenges like labour market shifts, an ageing workforce, and worker mobility. COVID-19 has worsened shortages, uneven distribution, and burnout. The WHO predicts a shortage of over 10 million healthcare workers by 2030. Many professionals seek greater autonomy and leadership opportunities, challenging traditional structures.

This session will explore strategies for continuous professional development, incentivising healthcare workers, and meeting evolving health needs. We aim to address these issues with insights and examples of innovative practices. Join us to discuss collaborative solutions to empower healthcare professionals and shape the future workforce.

10:00-10:20am **Main takeaways and next steps**

Speakers

- **Jennifer Clawson**, Partner & Director, BCG, Spain

10:20-10:30am **Closing remarks**

Speakers

- **Andy Moose**, Head of Health and Wellness, World Economic Forum (Chairperson Day 2)

10:30-11:30am **Guided tour of HLTH Europe show floor and transition to HLTH Europe programme**



11:30-1:30pm **Connect Programme** (pre-scheduled only)

11:30-1:30pm **Lunch** (Exhibit hall)

1:05-2:20pm **HLTH Europe Opening Remarks and Keynotes**
Main Stage

Speakers

- **Lina Behrens**, Head of Strategy & Content HLTH Europe, Director of the Health Transformation Summit
- **Henry Stoneley**, Head of UK, HLTH Europe
- **Karen DeSalvo**, Chief Health Officer, Google
- **Thomas Schulz**, Journalist, Der Spiegel
- **Dame Vivian Hunt**, Chief Innovation Officer, UnitedHealth Group
- **Sarah Neville**, Global Health Editor, Financial Times

2:30-4:30pm **Connect Programme** (pre-scheduled only)

2:40-3:20pm **Track Sessions**

Panel discussions

- **Bridging the gap: The role of employers in delivering healthcare services** (Aroma Stage)
 - **New kids on the block: Exploring unconventional players in healthcare** (Sight Stage)
 - **Dr. Google will see you now: Improving patient education or miseducating the masses?** (Sound Stage)
 - **Recruitment, retention & upskilling: Turning workforce woes into workforce wins** (Touch Stage)
 - **We're not (!) all the same: Addressing women's health as a priority** (HLTH Heart)
 - **DTx are dead - long live DTx!** (Startup Stage)
-

3:00-4:30pm **Break & snack** (Exhibit hall)

3:20-4:00pm **Track Sessions**

Panel discussions

- **Stemming the flow: Reversing the healthcare workforce exodus** (Aroma Stage)
 - **Babylonians at the Gate: What European Healthtech Can Learn from the Continent's Biggest Trailblazer** (Sight Stage)
 - **Like & prescribe: The rise of social media in health** (Sound Stage)
 - **Eighths and pains: The ongoing trials and tribulations of cannabis in healthcare** (Touch Stage)
 - **From blue to red: Communicating women's health without hiding** (HLTH Heart)
 - **How to succeed as a DiGA: AMA with DiGA pioneers** (Startup Stage)
-

4:40-5:45pm **Keynotes**

Speakers

- **Paula Bellostas Muguerza**, Partner and Global Lead, Healthcare and Life Sciences, Kearney, United Kingdom
 - **Antonella Santucci Chadha**, Founder CEO, Women's Brain Project Foundation, Switzerland
 - **Priya Agrawal**, VP, Health Equity & Partnerships MSD, Switzerland
 - **Dame Lesley Regan**, Head of Obstetrics & Gynaecology, Imperial College London, United Kingdom
 - **John Halamka**, President, Mayo Clinic Platform, Mayo Clinic, US
 - **Nils Reich**, CEO, AXA, France
 - **Nadine Hachach-Haram**, Founder & CEO, Surgeon, Proximie, NHS, United Kingdom
 - **Peter Gocke**, Chief Digital Officer, Charite, Germany
 - **Eyal Zimlichman**, Chief Transformation & Chief Innovation Officer, Sheba Medical Center, Israel
 - **Chris Bischoff**, Managing Director, General Catalyst, United Kingdom
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5:45-8:30pm **Beach Social**
Strandzuid

7:00-7:30pm **Buses to networking dinners**
Shuttle pickup

7:30-9:30pm **HLTH Europe networking dinners** (by invitation only)

HLTH Europe programming continues throughout Wednesday 19 and Thursday 20 June
The full agenda is viewable at europe.hlth.com/agenda

About HLTH

The Health Transformation Summit takes place at HLTH Europe, the first European iteration of the US' leading health innovation event.



HLTH stands at the intersection of healthcare innovation and societal well-being.

We empower the healthcare community through global events, impactful content, and philanthropic initiatives. HLTH is dedicated to fostering a healthier world by connecting decision-makers, advancing conversations, inspiring new ideas, and driving action. We're more than an organization; we're a catalyst for positive change, ensuring equitable, affordable, and accessible health for all.

Key Initiatives

Unrivaled Healthcare Events

HLTH events stand at the forefront of healthcare innovation, offering dynamic platforms for knowledge exchange, networking, and collaboration. Our flagship gatherings, including HLTH US, HLTH Europe, and ViVE, bring together thousands of healthcare leaders, innovators, and thinkers to explore the latest trends, technologies, and solutions. These events are not just about learning; they are about connecting and collaborating, and driving the conversation on how to shape a healthier future for all.



Year-round content that redefines the boundaries of health

Our digital content keeps the pulse on healthcare innovation, directly delivering insightful articles, impactful webinars, and cutting-edge research to your screens. From deep dives into healthcare technology to interviews with industry pioneers, our content platform ensures you stay ahead of the curve, armed with the most relevant and timely knowledge to drive progress in your field.

Enhancing Global Health Outcomes

The HLTH Foundation amplifies our commitment to improving global health outcomes through philanthropy and social initiatives. Focused on equity, inclusion, and opportunity in healthcare, the Foundation supports programs that address the most pressing health challenges. By partnering with nonprofits, innovators, and community organizations, The HLTH Foundation, a501(c)3, strives to create lasting impact where needed most.



WHO I MET:

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TITLE & ORGANISATION

CONTACT DETAILS

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Join us next year!

16-17 June 2025

at the RAI in Amsterdam



HEALTH

transformation

SUMMIT